

Rush Limbaugh sounds off on troubled SLC cafe



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SALT LAKE CITY (ABC 4 News) - Conservative talk show host Rush Limbaugh took time during his nationally-syndicated radio show on Monday to talk about Salt Lake City's One World Cafe.

Limbaugh spoke about the cafe's recent financial troubles, citing an article from Saturday's Salt Lake Tribune.

During his monologue, Limbaugh jokingly mocked the cafe's business plan as being doomed to failure because it is a non-profit restaurant.

The One World Cafe does not set a price for meals at the restaurant, but allows customers to name their own price.

According to the Tribune article, cafe owner Denise Cerreta claimed the restaurant is not in danger of closing, even though the establishment has been losing thousands of dollars a month. She cited lack of business experience as the cause for the cafe's troubles.

Cerreta said, "So we really had to look at the numbers and say what can we do to make this function more efficiently."

Cerreta said she fired the manager, and many staff members walked off the job. She said she has essentially restructured the business.

On Monday, Limbaugh claimed it was not the restaurant's business plan, but the cafe owner's "ideology" as the cause for her troubles.

Cerreta responded with a smile and a laugh, with an invitation for Limbaugh. Cerreta says, "What's your favorite dish, Rush. We're going to make it for you and invite you out. Lunch is on me, Rush. Come on down to Salt lake City."

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One World. Everybody Eats Kitchen (ABC 4 News)

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