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## Monday, November 22: One World Cafe

MONDAY, NOVEMBER 22, 2004 (2004-11-19) One World Cafe in Salt Lake City exemplifies business with a conscience. Owner Denise Cerreta has down away with menus and pricing, allowing customers to take as much as they can eat and pay what they feel it was worth. Doug talks to Cerreta about her business philosophy, and with "Faith and Fortune" author Marc Gunther.

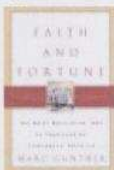
Visit One World Cafe at 41 South 300 East in Salt Lake City.

[Purchase a CD](#) of this program

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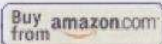


Faith and Fortune

Marc Gunther

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