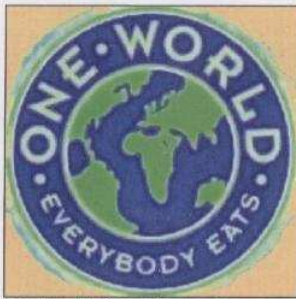


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Super Awesome Jobs!
October 24th, 2006 @ 7:01pm

She's a woman with a vision to stop world hunger, one Salt Lake Customer at a time. Tonight, Nightside's Sarah Jane speaks with the owner of the One World Cafe, Denise Soretta, about her super awesome job.

Interview with Denise Soretta:

SJ: Denise Soretta is the owner of one world café in downtown Salt Lake. She serves vegetarian and organic food and runs the place almost like a soup kitchen. Customers come in and ask for only the portion they think they need, and then they pay what they think the meal was worth. She says it was God who gave her the super awesome job.

DS: It was really an inspired idea, I used to be an acupuncturist and I knew I had to close my clinic which was a really hard thing to do.

SJ: And then you went into the restaurant business?

DS: Then a couple months into it I had this field of dreams experience and it said go to donations and I thought, I'm out there but that is too crazy.

SJ: One day the thought popped into your head?

DS: It was like I was alone. I'll never forget. I was by myself in the front of the kitchen in the middle of the afternoon, it was like the front door open and this breeze came on me but it was like this big energy got my attention. And the next person that walked in the door I did it. I said okay, no more pricing. The only analogy I can make is like the grinch who stole Christmas. My heart just expanded and I stepped into my larger purpose which is to eliminate hunger on the planet. It was a beautiful experience but these were total leaps of faith that lead me there.

SJ: Now that you had this revelation to stop world hunger, how are you going about that?

DS: Well this café has been running for three and a half years and what we do here is we serve all organic food. The menu is different every day and throughout the day. You set your own portions and then you price your own meal. And the reason why I do that is that people psychologically don't waste food. And then at the end of the day we give out food no questions asked. And then you can volunteer and get a voucher so it's a hand up, not a forced hand out. And then also the last year and a half I've been working on setting up a foundation called one world everybody eats and we're really close to getting non-profit status and then we'll set these cafes up throughout the nation and throughout the world. It's just all my needs are taken care of I'm not afraid of giving things out and not worry about how's this all going to work, it's just like just do it and it's been almost biblical shall I say.

SJ: Now this is the million dollar question, but is this a lucrative business?

DS: Yes it is and that's a very important question. Right now this is a regular for-profit business and I believe it was last year we started pulling a profit. And a year ago, November, I left, I draw a small salary. I've been lecturing and mentoring people and writing and I pay a living wage to my employees. I pay ten to fourteen dollars an hour and that's including meals.

SJ: It's almost like God gave you your super awesome job.

DS: I believe so, I believe so. I used to say I can only take credit for doing it. And I'm not even sure if I can. I made a promise and I kept my word. I guess that's the story.

And what a story! That's Denise Soretta and her super awesome job as the owner of the unique One World Café. Those interested in her foundation, One World Everybody Eats can go to her website at www.oneworldeverybodyeats.com.

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GAME REVIEWS

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Show Rundown:

Oct 24th

7:00 Hour- Should you drug test your own kids? There is a woman and a website that says you should. We will also take your calls. Also in our Crib Notes section we will look at juggling two houses when you are buying and selling at the same time.

8:00 Hour- The folks from One.org stop by to tell us why they are in Utah. Chelsea Hedquist reports on how the younger generation is getting involved with the upcoming election. Also we will open our Nightside Mailbag.

9:00 Hour- Karel will check in on what's hot and hot on TV tonight and tomorrow. Also NBC has announced massive cuts and changes to its schedule. What will it mean for what we see on TV?

11:00 Hour- Danielle Wood will look at a change in attitude for video games. Could they actually be GOOD for you?

-MICHAEL CASTNER