



LifeLock
#1 in Identity Theft Protection
www.lifelock.com

GOLD
Best Opportunity
for Profit in 2 Years!
[CLICK HERE to learn more](#)

Stories of
INCREDIBLE
courage and
Christian
Faith...

**Like
Palin?**
Vote Here Now!



THE Rush Limbaugh SHOW
EIB EXCELLENCE IN BROADCASTING

Go [HOME](#) | [ABOUT THE SHOW](#) | [ARCHIVES](#) | [ESSENTIAL STACK](#) | [EMAIL RUSH](#) | [STATIONS](#) | [EIB STORE](#) | [LIMBAUGH LETTER](#) | [LIMBAUGH LIBRARY](#) | [FAQ'S](#)

ON-AIR 24/7 Live! For more: [Log In](#) Join 24/7 | Help

"TRY CARBONITE - THE GUARDIAN ANGEL THAT SAVES US FROM PC DISASTERS" - Rush [Try it Free!](#)

Get Ready for More Bailouts, Bake Sale Rules and One World Cafes

November 10, 2008

Listen To It! [AUDIO](#) | [WMP](#) | [RealPlayer](#)

RUSH247 Audio clips available for Rush 24/7 members only -- Join Now!

BEGIN TRANSCRIPT

RUSH: Now, this is just delicious as well here. From the Salt Lake Tribune: "For nearly a year, Salt Lake City's One World Cafe -- founded on the altruistic goal of letting customers set their own meal price -- has been on a crash course with business reality. In mid-October, employee paychecks bounced and the longtime manager was fired. Bo Dean's dismissal angered the rest of the staff enough that they walked out in protest. Founder Denise Cerreta was forced to call a temporary staffing agency so she could serve customers. Inexperience seems to be the main problem for the nonprofit cafe at 41 S. 300 East. 'As the restaurant grew, I didn't have the expertise at running a kitchen,' acknowledged Cerreta ... 'We needed more structure and a more professional kitchen.'"

That's not the problem. They're a nonprofit! They ran a nonprofit One World restaurant, anybody from anywhere could come in there. You pay what you want as a customer. You go in and you order the soybeans or the watercress vinaigrette, whatever you're going to have and then you pay them whatever you want, and you walk out saying, "Wow, this place is great!" Then the owner finally figures out she's not making a profit and blames it on the fact that she doesn't have enough business experience and so forth. Try your ideology. "Nonprofit Eatery Can't Bring Home Bacon." Now they're several thousand dollars in debt and they're nonprofit. "Rush, you sound happy about it." I am. I'm just ecstatic when stupid people know that they've done something stupid.

I don't think this woman understands she's done something stupid yet, by the way. I think she still thinks that she's God's gift to food. I think she still thinks that she was doing a very altruistic, very compassionate, humanitarian thing, and now she just says, "We needed more structure and a more professional kitchen." How



Denise Cerreta helps serve a customer's lunch on Friday

you going to do that when you let the customer decide what they're going to pay you? Where are you going to get the money? You're in debt. Maybe they can get bailed out. Maybe -- what's the name of this place? -- the One World Cafe. Maybe the One World Cafe can get bailed out. "A recent review of the business showed the restaurant was overstaffed and management of employee time was poor. It never even had an employee time clock.

"The restaurant also had failed to keep concise records of food costs and fixed costs. All told, mismanagement cost the restaurant \$8,000 to \$10,000 a month, Cerreta said." It's not just mismanagement. These are a bunch of liberals. These are liberals playing games with the reality known as life. These are liberals playing games with the reality known as business, and these same kinds of people we've just put in charge of much of the federal government. "During the past week, the restaurant has implemented new kitchen procedures and hired a new executive chef and sous chef. 'We were financially shaky, but we will be fine,' Cerreta said. 'We are in no danger of us closing.' Really? (interruption)

EIB WEB PAGE DISGRONIFIER

Larger or Smaller
Font
Print
Email
My Stack



CARBONITE

Reset
Help

1. Unconscionable: McCain Staffers Attempting to Destroy Sarah Palin
2. Yes We Can: The Reestablishment of Principled Conservatism Begins
3. Stack of Stuff Quick Hits Page
4. Combo Offer
5. Dems Attempt Pennsylvania Theft: Black Panthers Intimidate Voters
6. Change.gov: What You Elected
7. Newsweek Liberals Call Our First Black President a Creepy Creature
8. Drive-By Fear: Who is Obama?
9. Dissecting the Assault on Sarah Palin
10. The Messiah Flips McCain the Bird

Google Ads are provided by Google and are not selected or endorsed by The EIB Network.

Ads by Google

Rachel Ray's Diet Works
Read How I Lost 90 Lbs with this Amazing Diet. As seen on CNN & FOX.
www.JenniesBlog.com

2 Rules for Stomach Fat
Obey these 2 Easy Rules & Drop 9 lbs every 11 Days Effortless
AnnsWeightLoss.com

2008's Top Colon Cleanse
Get Rid of Toxic Waste Today.
2 Free Bottles - Pay Only S&H.
www.MyColonRemedy.com

2 Rules To A Flat Stomach
I Cut Down 12lbs Of Stomach Fat Every 2 Weeks By Obeying This Rule!
www.JillsNewBody.com

1 Rule To Flat Abs
I Cut Down 11 lbs of Stomach Fat Every 2 Weeks By Obeying This Rule!
KimmysWeightLoss.com

OBSCENE PROFIT CENTER

Become an EIB Advertiser!
[Click for more Information](#)

CARBONITE

Will you survive a PC disaster?

What's the illness state of your state?

ZICAM

New...FREE

Rush IN A HURRY

DAILY EMAIL UPDATE
[Click Here To Get It](#)

[Click Here for RUSH'S CIGAR Recommendations](#)

GoToMyPC

TRY IT FREE

The Limbaugh Letter

2 FREE Bonus Gifts



[CLICK HERE](#)

LifeLock
Protect Your Identity

Quicken Loans
Get Mortgage Rates Online

Rush Recommends Carbonite
Click and Protect your PC

Allen Brothers
The Great Steakhouse Steaks ®

Rush's Cigar Picks
Brought to You by Finck Cigar

Newsmax.com
For Breaking News

Are you kidding? Dawn just said, "Maybe the Allen Brothers?" You think that the One World Cafe serves beef? You think you can go in there and buy beef, and do you think...? (interruption) Oh, of course it would be profitable! Do you think that people would actually go out and...? (groans) If they did, if these guys at the One World Cafe would... (sigh) I don't know that I would want Allen Brothers anywhere near this place, to tell you the truth. I love Allen Brothers too much. I don't want Allen Brothers to get a reputation that stinks. I mean, if you're the primary supplier of food, you don't want the restaurant serving it to go bankrupt -- and certainly you don't want to sell it to a nonprofit. One World Cafe, a nonprofit restaurant.

Oh, yes, we're just being compassionate! So while it's a nice try for Allen Brothers to go in and save the place, I don't want Allen Brothers anywhere near the One World Cafe because the One World Cafe is not going to make it. I doubt that they even sell beef in there anyway. I gotta get a picture of this place. I want to see where it is; I want to see what it looks like. I'm probably doing more for the One World Cafe than anybody possibly could. I'm sure there are people in Salt Lake that listen to this program that despise me, and here me making fun of this humanitarian effort here that is an embarrassment to American business -- and they're going to go flood the place now and make sure that it stays open. I'm giving them free advertising. I'm going to flood the place and make sure it stays open.

They probably overpay for what they're getting. (interruption) I doubt that. Liberals don't go that far. They still want other people's money to pay for what they do and for what they get. But they'll still stream in there to show a measure of support with bodies, but no... See, this is why, ladies and gentlemen, so many of you have said over the course of the past week that you enjoy the technical malfunction that was allowing Snedley to be heard chatting with me during monologues here. We finally got it fixed Brian, over the weekend, didn't we? We finally got it fixed. One of the reasons why I do not want Snedley to be heard is 'cause this is his brainchild: Allen Brothers at the One World Cafe, and it's an idea that stinks, because this place is a failure. Allen Brothers couldn't...

They're a bunch of liberals in there. They'd probably attack the Allen Brothers shipment when it got there if they found out some was coming! Besides that, there's only two to three percent of prime beef