



P/SUNNY
69°F

weather sponsored
by Unizan Bank

test

Rep Columnists

cantonrep.com

A Service of The Repository, Canton, Ohio

[View Columnis](#)

Webmaster Note:
more past columi
go to our archive

[Home](#)

ARCHIVE

[Archive](#)

SEARCH

[Search](#)
[Advanced Search](#)

CLASSIFIED

[Classified](#)
[thejobrepository.com](#)
[Available Routes](#)

LIFESTYLE

[Lifestyle](#)
[Births](#)
[Divorces](#)
[Engagements](#)
[Marriage](#)
[Applications](#)
[Restaurant Reviews](#)
[Found Pets](#)

LOCAL

[Local](#)
[Crime & Courts](#)
[Obituaries](#)
[Community Calendar](#)
[Real Estate Transfers](#)

FINANCIAL

[Financial](#)

OFFBEAT

[Offbeat](#)

OHIO

[Ohio](#)

OPINION

[Opinion](#)
[Comments](#)
[Editorials](#)
[Letters](#)

REP COLUMNISTS

[Rep Columnists](#)

SPORTS

[Regional](#)
[Elsewhere](#)
[Pro Football HOF](#)

[Comment on this story.](#)

[Printer Friendly Version of This Story.](#)

Boldface: GlenOak grad runs show at honor system restaurant

Sunday, July 11, 2004

By **DIANA ROSSETTI**

Do you remember being awed by The Associated Press story in Wednesday's Repository about the woman in Salt Lake City who operated her restaurant on the honor system? There are no menu prices. Pay what you want by dropping money in a chest as you leave.

It will come as no surprise to those who knew Denise Cerreta when she was a student at GlenOak High School that an idea such as The One World Cafe is hers.

How Denise made her way to Utah is another story. The daughter of Lewis and Jenny Cerreta of Plain Township graduated from Ohio State University with a degree in art.

"We had toured the U.S. with the girls (Denise's sisters, Diane and Beverly) when they were young. And she was always enchanted by New Mexico," recalled her father. "So she went to Santa Fe to study Chinese medicine and she got a doctorate in that, became an herbalist and an acupuncturist, too."

However, Denise soon realized that too many graduates were looking for work in the Santa Fe area. So she pulled up stakes and moved to downtown Salt Lake City. There, she operated a successful acupuncture clinic for nine or 10 years, her dad said.

"Then she kind of veered off that. She said she was tired of listening to people's woes and she thought she'd start up a restaurant," Lewis said.

Was there any restaurant experience in the family? None whatsoever. Lewis is the retired director of engineering at Goodyear. Jenny is retired from Canton Municipal Court.

"I thought she usually landed on her feet," Lewis recalled. "In fact, I helped her build some of the infrastructure" of the restaurant.

At first, prices were listed beside organic menu items. But a year ago, when Denise decided to ask customers to pay what they felt the meal was worth, her parents still stood behind her, though not without some trepidation.

"I told her I hope there's a lot of honest people in Salt Lake City, and apparently there really are," Lewis said.

Stark County HS
Football HOF

ENTERTAINMENT

Entertainment
Ticket
Things To Do
Movie Reviews
Movie Listings
Comics
Crossword

NEWS ELSEWHERE

U.S.A.
World

LOTTERY

Lottery

WEATHER

Weather

SUBSCRIPTIONS

Subscriptions

ABOUT US

About Us
Advertising

Contact Us
Privacy Policy
Make Us Your
Homepage
Link To Us
Help
Registration Help

FORMS

Advertising
Information
New Account/Credit
Form
Anniversary
Birthday
Club Meeting
Engagement
Expanding Menus
Faith News
Found Pet
Group Efforts
Letter to the Editor
Purchase Photos
News Tips
Wedding
FREE Weddings By
Design
Update Account
Information

SITES

HS Newspapers

The restaurant is doing well, and its owner lives in an apartment above it.

Her parents are not surprised by her success.

"Everybody loved Denise. She was so friendly and tried to help people through troubled times," Lewis said.

The 42-year-old entrepreneur was home last weekend to help celebrate her dad's 80th birthday.

...

Remember the rumors of a Quaker Steak & Lube coming to Canton? Well, they are rumors no more.

Bob and Amy Bolan, Jackson Township residents, have assembled a group of investors including directors Mark Snyder of Canton, and Jon Smitek and Mike and Therese Sneider of Jackson Township.

Bolan said the franchise of the popular Sharon, Pa., original either will be in the Belden Village area or in Green.

"We received rights to West Virginia. Charleston is our first location and we're shooting for a Feb. 1 opening. Then we'll do Huntington and we're trying to secure rights to Virginia. We also have first right of refusal to Marietta and St. Clairsville," Bolan said. "I've been working on this for 21/2 years and I love the concept. But another franchisee out of Pittsburgh had this territory secure. The company bought it back from him. Had it not been for him, we could have done Canton first."

As it stands, the local restaurant should be operation by June 2005.

The Bolans are Realtors with Realty Executives Commitment.

...

Paul Meeks, president of Canton-based Worthington Products, provides waterway security booms around the world.

On July 4, he and his 7-year-old son, Robert, were guests aboard the USS Constitution as it left Boston Harbor for a two-hour cruise that included a 21-gun salute.

The nation's oldest remaining gunship is taken out once a year carrying dignitaries. Meeks participated in a raffle that won him two spots on the outing.

You can reach Repository writer Diana Rossetti at (330) 580-8322 or e-mail:

diana.rossetti@cantonrep.com

Rep Readers' Choices

Would you recommend this story to other readers?

<http://www.cantonrep.com/index.php?Category=26&ID=171523&r=0>

5/7/2005